

## **AB-731T00-A : Drive AI transformation in your organization**

### **Course Outline**

#### **Learning Path: Explore the business value of generative AI solutions**

Understand the foundations of generative AI for business leaders

- Introduction
- What is generative AI?
- Explore the business value of generative AI solutions
- Understand generative AI models
- Understand cost drivers in generative AI
- Identify challenges and opportunities in generative AI
- Module assessment
- Summary

Build effective generative AI solutions in your organization

- Introduction
- Understand prompt engineering
- Ground AI using trusted data
- Build Trustworthy AI – Data and security considerations
- Understand the business value of machine learning
- Module assessment
- Summary

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#### **Learning Path: Drive business value with AI solutions**

Drive business value with Microsoft Copilot solutions

- Introduction
- Explore Copilot solutions
- Explore Copilot experiences
- Map business processes to Copilot solutions
- Extend and customize Copilot
- Explore responsible AI in Copilot
- Explore Copilot licensing
- Module assessment
- Summary

Drive business value with AI using Microsoft Foundry Tools

- Introduction
- Why Microsoft Foundry matters

- Connect business scenarios to Foundry solutions
- Choose the right Foundry model for your goals
- Understand Foundry subscription models
- Module assessment
- Summary

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### **Learning Path: Transform your business with AI**

Leverage AI tools and resources for your business

- Introduction
- Identify basic AI technology concepts
- Understand the foundations of AI
- Learn the Microsoft AI approach
- Explore Copilot and agents at work
- Drive transformation with Azure cloud and AI platforms
- Secure AI for a strong foundation
- Module assessment
- Summary

Create business value with AI

- Introduction
- Business strategy
- Technology and data strategy
- AI strategy and experience
- Organization and culture
- AI governance
- Module assessment
- Summarize AI drivers for business value

Embrace responsible AI principles and practices

- Introduction
- Prepare for responsible AI
- Identify guiding principles for responsible AI
- Design a system for AI governance
- Apply systems for AI governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action
- Module assessment
- Summary

Scale AI in your organization

- Introduction
- Unlock AI value

- Organize for AI success
- Empower business users with AI
- Empower subject matter experts with AI
- Module assessment
- Summary

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