

MS - 4004 : Empower your workforce with Copilot for Microsoft 365 Use Cases

Course Outline

Microsoft 365: Executives Use Case

Module 1: Empower Your Workforce Using Copilot for Microsoft 365: Sales Use Case

- Explore how Copilot can enhance sales processes and drive productivity in sales teams.

Module 2: Empower Your Workforce Using Copilot for Microsoft 365: IT Use Case

- Learn how IT teams can leverage Copilot to streamline operations and improve support processes.

Module 3: Empower Your Workforce Using Copilot for Microsoft 365: Marketing Use Case

- Discover how Copilot can assist marketing teams in creating effective campaigns and analyzing market trends.

Module 4: Empower Your Workforce Using Copilot for Microsoft 365: Finance Use Case

- Understand how finance departments can utilize Copilot for budgeting, forecasting, and financial analysis.

Module 5: Empower Your Workforce Using Copilot for Microsoft 365: HR Use Case

- Examine the role of Copilot in enhancing HR processes such as recruitment, onboarding, and employee engagement.

Module 6: Empower Your Workforce Using Copilot for Microsoft 365: Operations Use Case

- Identify how operations teams can use Copilot to optimize workflows and enhance operational efficiency.

Module 7: Empower Your Workforce Using Copilot for Microsoft 365: Challenge Use Case (Optional)

- Address common challenges faced by organizations and explore how Copilot can provide solutions.